



MEI is a non-profit 501(c)(3) dedicated to helping people with chronic disease learn to manage and improve their health. **Here are four ways to work with us:**

# 1. Put our Expertise to Work for You

- As subject-matter experts:** Leverage our experience with 15,000+ patients to inform your efforts.
- As thought leaders:** MEI can provide you with a uniquely patient-centered perspective and vision.
- As researchers:** By conducting studies, MEI can find answers to your most important questions.
- As creators of medical education programs:** MEI can design and build education to meet YOUR needs.
- As patient advocates:** MEI can help you build a strategy for patient-friendly policies.

# 2. Reach Your Target Audience: Sponsor our Award-Winning Programs

WWW.LIFEOPTIONS.ORG



Help people live long and well with CKD. 2.5 million people each year with non-dialysis CKD visit Life Options to learn how to care for themselves.

WWW.HOMEDIALYSIS.ORG



Raise awareness and use of PD and home HD. Learn about home options and life at home, locate a clinic, get answers, and find stories, helpful tools, and information.

WWW.KIDNEYSCHOOL.ORG



Support self-management with our free online curriculum for people with CKD. Sixteen easy-to-read modules are in English and Spanish. Web, print, audio learning and CE credits are available.

Support for our work comes from project fees, grants, government subcontracts, donations, and sponsorships for our programs. **Email Dori Schatell ([schatell@mei.org](mailto:schatell@mei.org)) to request a sponsorship proposal or discuss your project.**

# 3. Educate Your Kidney Patients with our Evidence-Based Materials

## Chronic Kidney Disease Education

### Teach a CKD Class

Use our MIPPA-eligible slide decks one-on-one or with groups. **Download our toolkit** —with slides, speaker's notes, learning objectives, handouts, and a how-to guide. Adapt them so they work for YOU. **FREE:** [www.lifeoptions.org/goodfuture](http://www.lifeoptions.org/goodfuture). Or, your patients can watch video classes presented by award-winning social worker, Mary Beth Callahan. **FREE:** [www.lifeoptions.org/goodfuture\\_patients](http://www.lifeoptions.org/goodfuture_patients)

### How to Have a Good Future with Kidney Disease

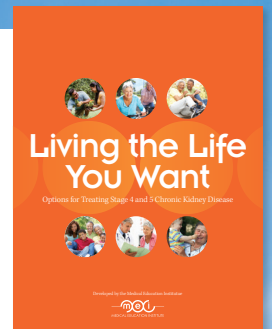
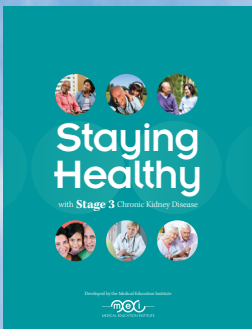
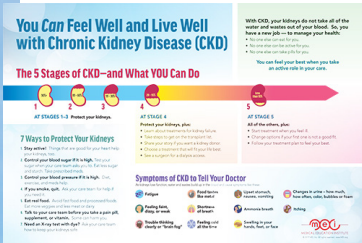


**Topics**

1. Coming to terms
2. Kidneys & kidney disease
3. Slowing kidney disease
4. Transplant
5. Dialysis & your lifestyle
6. Your money & your life

### Offer Hope, Slow CKD, and Share Treatment Options

Reinforce your teaching! Order our easy-to-read, award-winning booklets to share accurate, up-to-date information. Help people with **stages 1–3 CKD** take active steps to slow their disease. Help people with **stages 4/5** learn to delay kidney failure and understand *all* of the treatment options: transplant, dialysis, and conservative management. English/Spanish. **COST:** starting at \$3/ea or \$5/set (Eng), \$4/ea or \$6/set (Sp), bulk pricing available or self-print with a licensing agreement.

Use these tools to teach your patients while they wait or during their appointments. **Take Charge of Your Health** (brochure & poster) – learn about CKD stages, how to protect kidneys, and symptoms to report.

**You Can Feel Better & Live Well on Dialysis** (brochure) – share action steps to have a good life with dialysis.

**COST: Brochure** \$25/bundle of 50 (Eng), \$29.99/bundle (Sp); **Poster** 24" x 36" \$20 unframed / \$74 framed



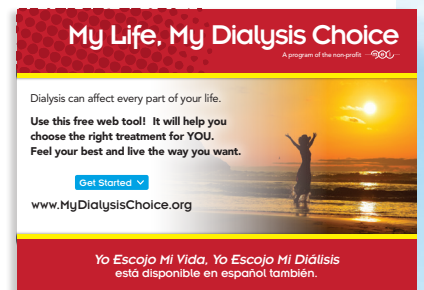
English/Spanish

### Match Treatment Options to Patients' Values

Our award-winning, online decision aid shows patients that they can still have a good life on dialysis, IF they choose the right treatment for them. **My Life, My Dialysis Choice** starts by asking patients, "What matters to you?" and then explains how their life, health, and family values can be impacted by different types of dialysis. English/Spanish.

**FREE:** [www.mydialysischoice.org](http://www.mydialysischoice.org)

**Help, I Need Dialysis!** is the dialysis lifestyle bible - a reassuring, referenced, comprehensive, illustrated resource that covers ALL types of dialysis and what to expect. Winner of a National Health Information Award, this 193-page book is also the basis for *My Life, My Dialysis Choice*. **COST:** \$6

**My Life, My Dialysis Choice**  
A program of the non-profit **ESU**

Dialysis can affect every part of your life. Use this free web tool! It will help you choose the right treatment for YOU. Feel your best and live the way you want.

[Get Started](#)

[www.MyDialysisChoice.org](http://www.MyDialysisChoice.org)

*Yo Escojo Mi Vida, Yo Escojo Mi Diálisis* está disponible en español también.



# Visit [www.store.MEI.org](http://www.store.MEI.org) to purchase these resources!

## Highlights of our Helpful Tools & Resources

### Learn Online

Help your patients become active self-managers. Have them visit our programs for free kidney information.



### Calculators

#### Keep the UFR in the Green

Gentle HD avoids organ stunning. Patients (or staff) can use this tool to see if their treatment is in the safe zone—or not.

**FREE:** [www.homedialysis.org/ufr-calculator](http://www.homedialysis.org/ufr-calculator)

#### Medicare Start Date

Learn when Medicare will start for your patients if they do home dialysis versus in-center. **FREE:** [www.homedialysis.org/home-dialysis-basics/calculator](http://www.homedialysis.org/home-dialysis-basics/calculator)



### Encourage Home Treatments

#### Home Dialysis: Your Life, Your Choice

30-minute DVD takes you into the lives of six people on PD or daily or nocturnal home HD, plus three nephrologists.

**COST:** \$10

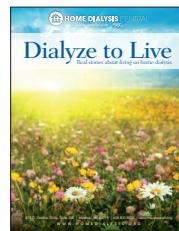
[www.homedialysis.org/about-us/store](http://www.homedialysis.org/about-us/store)



#### Dialyze to Live

Six stories of people who made home dialysis part of an active and rewarding lifestyle.

**FREE:** [www.homedialysis.org/documents/dialyze-to-live.pdf](http://www.homedialysis.org/documents/dialyze-to-live.pdf)



### Life@Home

**Original, easy-to-read articles** about PD and home HD lifestyle topics, from keeping a job to what to expect from a PD catheter. Check out the topics!

**FREE:** [www.homedialysis.org/life-at-home/articles](http://www.homedialysis.org/life-at-home/articles)



### Reduce Care-Partner Burden

**Partner Agreement on Tasks for Home Dialysis (PATH-D)** - for PD or HHD. Tools to help patients and care partners negotiate and share tasks. **FREE:** [www.homedialysis.org/path-d](http://www.homedialysis.org/path-d)

### Promote Venous Access

**Three illustrated vascular access booklets**—one each for fistulas, grafts, and catheters. In English, Spanish, Korean, Bengali, Chinese, and French (Haitian) Creole. **FREE:** [www.lifeoptions.org/vascular\\_access](http://www.lifeoptions.org/vascular_access)



### Start a Conversation With In-Center Patients



**3-Minute award-winning mini-movies in English and Spanish:**

- **Fistulas** – Shows why it's best to switch from a hemodialysis catheter to a fistula.
- **Dialysis Options** – Covers lifestyle impacts of PD, in-center nocturnal, and home HD.
- **Fluids** – Shares how excess fluid can make patients feel bad and what they can do about it.
- **Getting Enough Dialysis** – Explains the patient's role in dialysis adequacy.

**DVD COST:** \$10 or watch for **FREE:** [www.lifeoptions.org/letstalk](http://www.lifeoptions.org/letstalk)

# 4. Use MEI Professional Resources

## Train New Nurses and Technicians

### Core Curriculum for the Dialysis Technician 6<sup>th</sup> edition

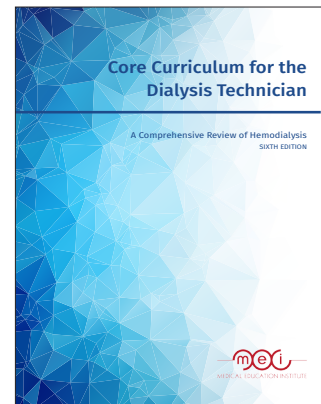
The premier, comprehensive training tool to help technicians—and nurses—learn to provide safe, sensitive, high-quality dialysis. Full color, easy-to-read, fully referenced and illustrated modules cover understanding patients and kidney disease, infection control, professionalism, dialysis principles, vascular access, equipment, water treatment, procedures, and emergency planning. A must-have resource for every technician training program and dialysis clinic. **COST:** \$35 book or \$27.99 epub/mobi

### Practice Tests for the Core Curriculum for the Dialysis Technician

Test knowledge or prepare for the certification exam. **FREE:** 10 sample questions per module. **COST:** \$5–\$10 per module for additional questions, or \$35 for the complete set of 700+ practice questions. [www.mei.org/cc6](http://www.mei.org/cc6)

Teach the **Core Curriculum** with 28 colorful, 30-slide decks—with speaker notes.

These decks follow the book closely and include the same illustrations, plus many more. **COST:** \$599.



## Earn Online CE Credits

### For Nurses and Dialysis Technicians

Your patients count on your skills every day. Stay up to date and obtain CE credits. Keep up your certification and help support MEI efforts at the same time.



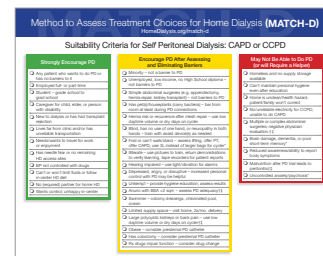
**COST:** \$10 per credit.

[www.credits.meiresearch.org](http://www.credits.meiresearch.org)

## Identify Patients for PD or Home HD

### The Method to Assess Treatment Choices (MATCH-D)

Assess candidates for PD and home HD. Listed as a resource in the CMS Conditions for Coverage Measures Assessment Tool (MAT) for surveyors.



**FREE:** [www.homedialysis.org/match-d](http://www.homedialysis.org/match-d)

## Read Cutting-Edge Home Dialysis Opinions

**KidneyViews Blog** – MEI and guests share perspectives about home therapies and how to raise their profile and enable more people to use them. Submit comments or a guest post and help us tell the world about home dialysis.

**FREE:** [www.homedialysis.org/news-and-research/blog](http://www.homedialysis.org/news-and-research/blog)



## Teach Self-Cannulation

### A How-To Manual

Step-by-step illustrated guide to teaching patients how to put in their own needles—a key step toward helping them preserve their access sites, gain self-confidence, and consider home treatment.

**FREE:** [www.homedialysis.org/buttonhole](http://www.homedialysis.org/buttonhole)



## Comply with the CMS Requirement to Measure Health-Related Quality of Life

Record, document, and report the results of CMS-required dialysis patient KDQOL-36™ health-related quality of life surveys. Annual subscription fee based on clinic size. **COST:** \$350 or less per clinic per year. [www.kdqol-complete.org](http://www.kdqol-complete.org)

